

# Incentives Available for Commercial Water Heater Sales in New Hampshire!

EFFECTIVE JANUARY 1, 2026

Sales of qualifying equipment are eligible for an incentive if:

- 1 Equipment will be installed for commercial use at a site that has a commercial or industrial service account with one of the NHSaves sponsors per the tables below
- 2 The "Minimum Sale Price Discount" below is used towards a point-of-sale price discount
- 3 The sale is not already receiving an incentive through another program

## Benefits of High Efficiency

- ✓ Lower energy bills
- ✓ Lower emissions
- ✓ Better comfort and control

## Qualifying Minimum Efficiency and Incentive Levels for Commercial Water Heaters

Sales of 10+ units or totaling \$8,000+ in total incentives require pre-approval in order to guarantee the incentive. To obtain pre-approval, contact Energy Solutions at 617-440-5468 or Heat-NE@energy-solution.com.

### LIBERTY NH AND UNITIL GAS TERRITORY ONLY



| Natural Gas Water Heater           | Input Rating                          | Required Efficiency          | Minimum Customer Discount <sup>1</sup> | Total Incentive <sup>2</sup> |
|------------------------------------|---------------------------------------|------------------------------|----------------------------------------|------------------------------|
| Condensing Water Heater            | ≥ 75 Mbtuh                            | Thermal Efficiency ≥ 94%     | \$2/Mbtuh                              | \$4/Mbtuh                    |
| On-Demand Tankless                 | N/A                                   | Uniform Energy Factor ≥ 0.94 | \$1/Mbtuh                              | \$2/Mbtuh                    |
| Volume (Domestic Hot Water Heater) | ≥ 75 Mbtuh                            | Thermal Efficiency ≥ 94%     | \$2/Mbtuh                              | \$4/Mbtuh                    |
| Indirect                           | Paired Boiler AFUE ≥ 90% <sup>3</sup> |                              | \$200/unit                             | \$400/unit                   |

| Equipment                 | Fuel Type   | Required Efficiency | Minimum Customer Discount <sup>1</sup> | Total Incentive <sup>2</sup> |
|---------------------------|-------------|---------------------|----------------------------------------|------------------------------|
| High-Speed Clothes Washer | Natural Gas | > 200G              | \$4/lb. capacity                       | \$8/lb. capacity             |

<sup>1</sup> This is the minimum incentive amount that must be reflected in a price reduction for each eligible sale. Distributors are encouraged to use the remaining balance of the incentive to provide further price reduction at any time.

<sup>2</sup> This amount includes the sale price discount.

<sup>3</sup> This refers to the efficiency of the boiler paired with the indirect water heater.

### ELECTRIC SERVICE IN NEW HAMPSHIRE FROM EVERSOURCE, LIBERTY NH, UNITIL, OR NEW HAMPSHIRE ELECTRIC CO-OPERATIVE



| Equipment                              | Sector     | Existing Heating System Fuel Type      | Size          | Required Efficiency | Customer Incentive (\$/Unit) | Distributor Stipend (\$/Unit) |
|----------------------------------------|------------|----------------------------------------|---------------|---------------------|------------------------------|-------------------------------|
| Electric Heat Pump Water Heater (HPWH) | Commercial | Electric, Oil, Propane, or Natural Gas | ≤ 85 Gallon   | UEF ≥ 3.3           | \$1,000                      | \$50                          |
|                                        |            |                                        | 81-120 Gallon | COP ≥ 3.6           | \$2,200                      | \$50                          |

## How to Submit Incentive Applications



Submit eligible sales to your application processor or via [nhsaves-midstreamincentives.com](https://nhsaves-midstreamincentives.com) by providing the following information:

- End-use customer name and installation address (sales are subject to installation verification)
- Contractor contact information
- End-use customer contact information (if available)
- Estimated installation date