



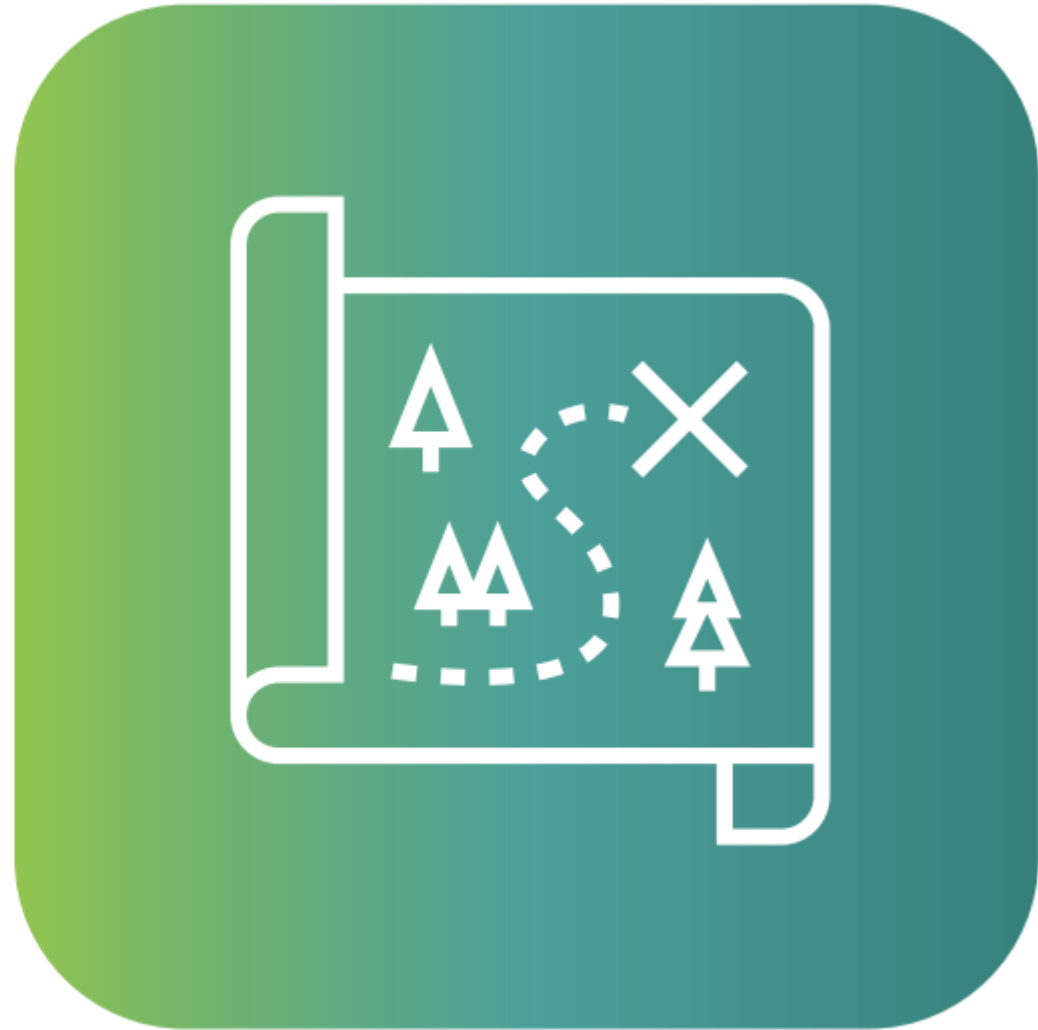
NH Opening Remarks

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Benefits of a Three-year Plan

- Increased customer and contractor stability
- More efficient allocation of resources
- Increased adaptability
- A best practice for energy efficiency programs



2024-2026 Plan Highlights



\$675,000,000

customer cost savings

Customer Energy
Cost Savings



in benefits for
every \$1 invested

Cost-effective
Offerings



42.5 MW

summer peak savings

Peak Demand
Reduction



2,000,000 tons

reduced greenhouse
gas emissions

Lower Greenhouse
Gas Emissions

ELECTRIC

2.6 Million
MWH in LT
Saving

\$215 Million in
Budget over the
term

At a cost of 8.3
cents per kWh

GAS

6.45 Million
MMBTU in
thermal savings

\$39 Million in
Budget over the
term

At a cost of
\$6.02 per LT
MMBTU

Key Industries

Advanced Manufacturing

- 1,700 Manufacturers, 67,000 people

Life Sciences

- UNH, Dartmouth and 300 companies

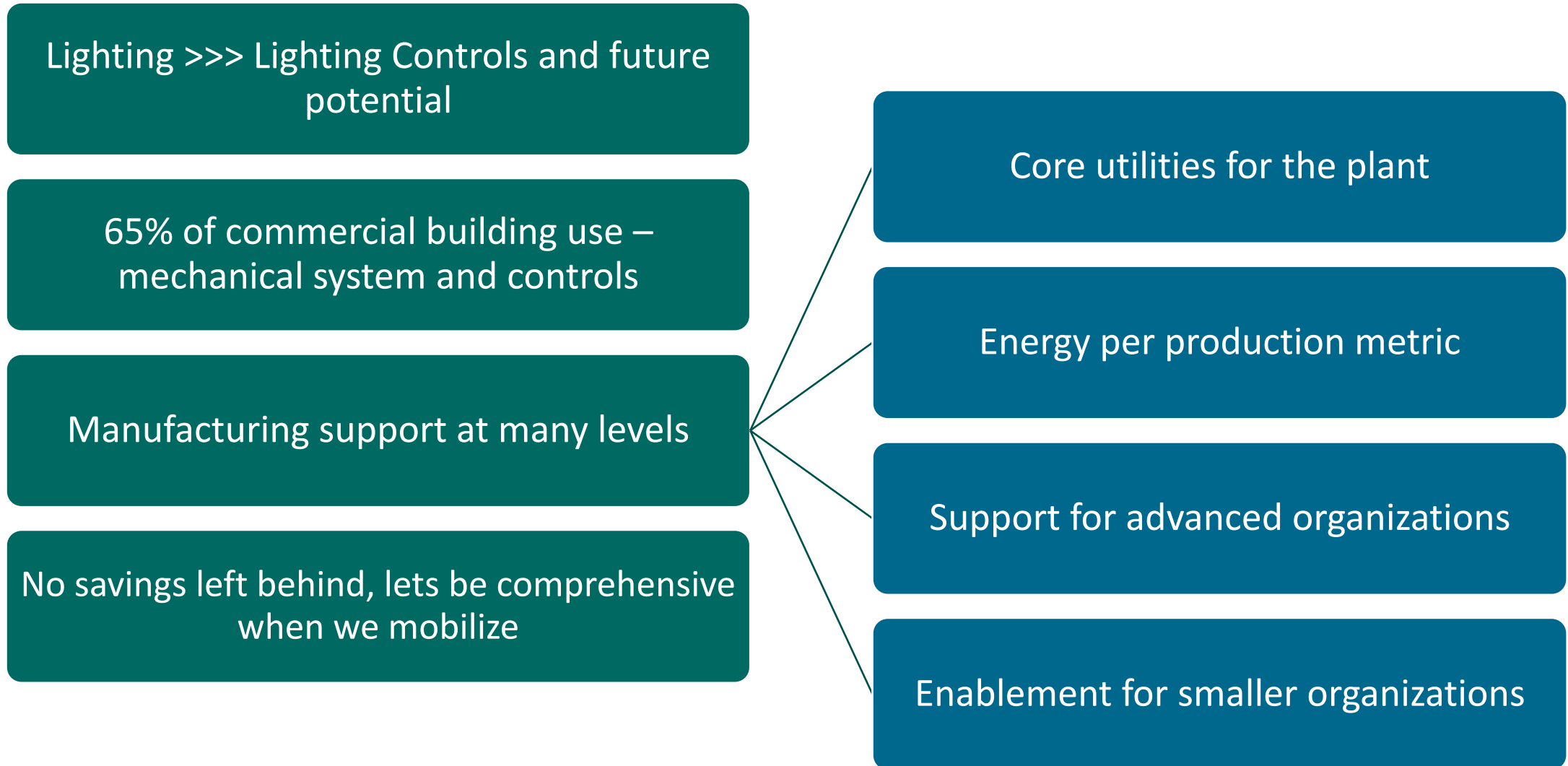
Technology

- 44,000 people

Tourism/Hospitality

- 50,000 people

Large C&I Evolution



Working With The Programs

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NEW HAMPSHIRE
Electric Co-op

 **Unitil**

3/28/2024

What is NHSaves?

NHSaves is a collaboration of New Hampshire's electric and natural gas utilities working together to provide NH customers with information, incentives, and support designed to save energy, reduce costs, and protect our environment statewide.

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Eligible Customers

- 1** Business customers on a non-residential rate
- 2** Municipalities
- 3** Municipal accounts in municipal electric territories

Ways To Engage With Customers

1

Instant “Midstream”
Program

2

Direct Install/Turnkey
Program

3

Prescriptive Application
Program

4

Custom Application
Program

5

Whole Building
Performance Pathway

6

Technical Assistance

Instant “Midstream”

- Simplest Program Offering Available
- Instant discount at point of purchase
- Products include LED Lighting, Food Service Equipment, Lab Equipment, and HVAC & Water Heating
- Installed within 30-90 days of purchase (depending on product category)
- To enroll as Participating Distributor, contact Energy Solutions at 617-440-5466 or InstantRebates-NE@energy-solution.com



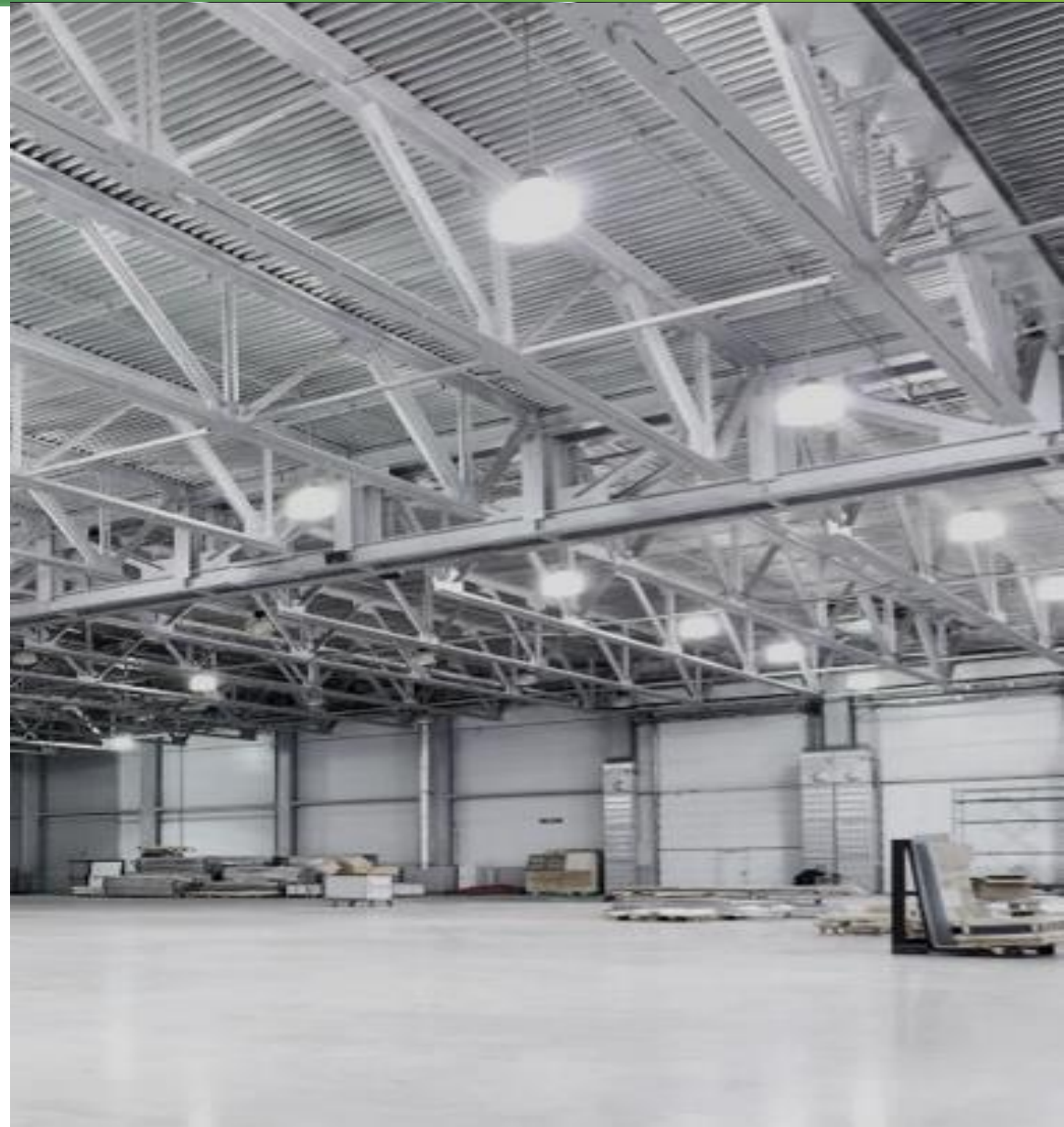


Direct Install/Turnkey

- Vendors are selected through RFP process
- Vendors to develop projects that encompass multiple measures
- Streamlined approach for vendors to participate
- Utility branding brings credibility to marketing efforts
- Contact PA's to learn more on how to become Direct Install/Turnkey Vendor

Prescriptive Program

- Covers high volume measures such as Lighting, VFD's, Compressed Air, Chillers, and HVAC.
- Predetermined incentive amounts based on equipment
- Pre-approval is required
- Applications located on [NHSAVES.COM](https://www.nhsaves.com)





Custom Projects

- For unique projects not covered under the other program offerings
- Projects must have documentable energy savings
- Projects are screened on an individual basis for incentive qualification
- Pre-approval is required
- Applications located on [NHSAVES.COM](https://www.nhsaves.com)

Whole Building Performance Pathway

- Performance based incentives offered for comprehensive whole building design
- Early enrollment in design phase is required
- More details discussed in later presentation





Technical Assistance

- Utilities have Technical Assistance (TA) available for unique and complex projects
- Technical Assistance is designed to aid in the development and implementation of these unique projects
- More details discussed in later presentation

Case Studies





Cathedral Ledge Distillery

“There are a lot of options when you’re building new; it requires some pre-planning.”

“The technical assistance early in the building design process was important. They’ve been a good sounding board,”

--Christopher Burk
Owner, Cathedral Ledge



Mountain View Grand Resort and Spa

“Thanks to our partnership with Eversource, we are on a sustainable trajectory that will deliver year after year energy and cost savings while reducing carbon emissions. We are now working together to implement a multi-year plan to get the most out of our new building envelope and HVAC design and make Mountain View Grand as energy efficient and environmentally friendly as possible.”

--Christopher Diego,
Managing Director,
Mountain View Grand Resort and Spa



A Place to Grow

“Improving your facility and finding opportunities to save money while also running the business takes a lot of time and planning. Eversource guided me throughout the process and helped identify energy-efficient solutions along the way. We are committed to being more sustainable, and it shows in everything we do; it is a part of our classroom lessons, daily activities and even our logo.”

-- Jennifer Briggs,
Owner, A Place to Grow

