



Midstream Commercial Energy Efficiency Initiatives

Powered by:

EVERSOURCE

 Liberty™

 NEW HAMPSHIRE
Electric Co-op

 Unitil

Agenda

- Initiative Sponsors & Mission
- Midstream Overview
- Midstream C&I Lighting Program
- Midstream C&I Non-Lighting Program
- Questions?

Initiative Mission

The goal of the Initiatives is to increase customer access to high-efficiency equipment by making equipment more readily available and at a lower price.

The Sponsors of the Midstream Initiatives partner with wholesalers to offer incentives on high-efficiency equipment to commercial and industrial customers.



MARKET INFLUENCE



**CHANNEL PARTNER
GUIDANCE**



CONTINUITY

What is Midstream



Benefits of Participating



Lifetime energy savings



Ease of participation



Increased local inventory



More affordable equipment

The Rules



Eligible Customers:

- Commercial or industrial customer

Not Eligible:

- Commercial Whole Building Performance
- Low Income
- Residential New Construction

Purchased through a participating supply chain partner

Purchase qualifying equipment

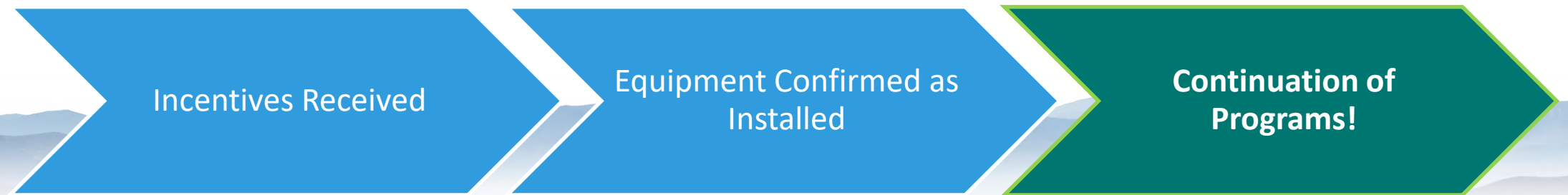
Adhere to the customer contribution requirements

Adhere to the inspection requirements

Pre-approval requirements may apply depending on size and quantity of sale

Equipment Verifications / Inspections

- **Sales that receive upstream incentives are subject to verification.** You can help facilitate accurate verification results for your projects by providing the following information to your installer/wholesaler:
- Accurate & precise equipment **installation address**
- **An installation site contact**
- Accurate estimated **installation date**



Mid-Stream Lighting

Midstream C&I Lighting Program

Qualified Products:

Lamps

- Screw Based
- Pin Based
- Linear (TLED)
- Mogul Base LED

Interior

- Downlights
- Troffers & Troffer Retrofit Kits w/ & w/o controls
- High/ Low Bays
- Stairwells
- Wraps/Strips

Exteriors

- Exterior – Wall Packs, Area/Site Lighting, Floods >20W
- Exterior Mogul



Lighting Strategy

Eversource:

- Midstream Lighting
nhlighting@energy-solutions.com

Unitil:

- Midstream Lighting - Summer 2021

Liberty:

- Simplified Lighting Promotion:
libertycandi@franklinenergy.com

NH Electric Co-op

- Downstream / Application Based



Non-Lighting/Mechanical

Midstream C&I HVAC Eligible Equipment

- Air and Water-Cooled AC and Heat Pump Systems
- Mini/Multi Split Systems
- VRF Systems
- Dual Enthalpy Economizer Controls
(when installed with new qualifying equipment)
- ECM Circulator Pumps for Hydronic Heating and for Service Hot Water

Learn more at nhsaves.com/electric-hvac-equipment/

Qualified Products List Available!



Midstream C&I Natural Gas WH Eligible Equipment

- Tankless Water Heaters
- Indirect Water Heaters
- Condensing Storage Water Heaters
- Domestic Hot Water Boilers (volume water heaters)

Qualified Products List Available!



Commercial Foodservice Program

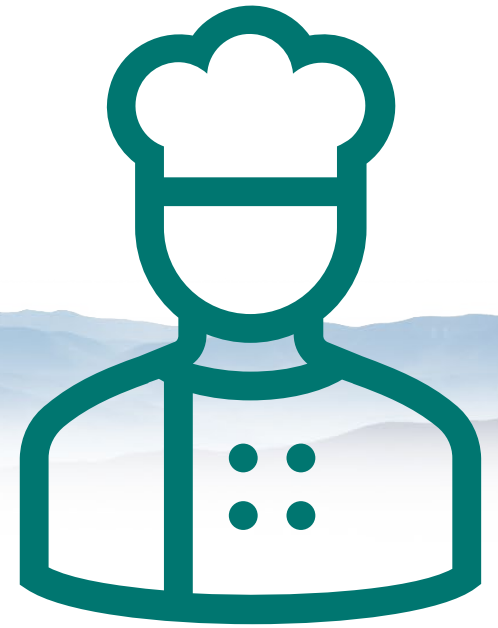
Natural Gas Equipment

- Fryer
- Convection Ovens
- Combi Ovens
- Steamers
- Griddles
- Rack & Conveyor Ovens
- Pre-Rinse Spray Valves
- Conveyor & Underfired IR Broilers

Qualified Products List Available!

Electric Equipment

- Fryers
- Convection Ovens
- Combi Ovens
- Deck Ovens
- Griddles
- Dish Washers
- Holding Cabinets
- Ice Machines
- Refrigerators & Freezers
- Refrigerated Chef Bases
- Handwrappers
- Holding Cabinet



Questions?

Please contact the Program Administrators or Initiative Implementor with questions or comments at:

PROGRAM ADMINISTRATOR CONTACTS

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IMPLEMENTATION CONTACTS

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C&I HVAC Inquiries

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THANK YOU